

## Sponsoring – Order Form

**T3CON12**  
**04.10. – 06.10.2012,**  
**Leinfelden-Echterdingen**

**Sponsor:**

Company Name  
 .....  
 Department:  
 .....  
 Street / PO Box:  
 .....  
 State / Zip code / City:  
 .....  
 Phone:  
 .....  
 Fax:  
 .....  
 E-Mail:  
 .....@.....  
 Homepage:  
 .....

**Billing Address**

.....  
 .....  
 .....  
 .....  
 .....  
 .....  
 .....@.....  
 .....@.....  
 .....

CEO:  
 .....  
 Contact person sponsoring:  
 .....

Tel.: ..... Fax:  
 .....  
 E-Mail: .....@.....  
 .....

Please mark the desired Sponsoring package clearly:

**Sponsoring-package**

Platinum Sponsoring package	EUR	10.000,00	
Gold Sponsoring package	EUR	7.500,00	
Silver Sponsoring package	EUR	5.000,00	
Bronze Sponsoring package	EUR	2.500,00	

Sponsors

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Sponsor 2

Sponsor 3

Sponsor 4

Sponsor 5

Sponsor 6

Organizers on behalf  
 of the association

Please mark the desired Sponsoring package clearly:

### Event related Sponsoring packages

Social Event	EUR 3.000,00	
Coffee break 05.10.12	EUR 1.500,00	
Coffee break 06.10.12	EUR 1.500,00	
Conference Proceedings	EUR 2.000,00	
T-Shirt (attendees)	EUR 2.000,00	
T-Shirt (helping hand)	EUR 500,00	
Lanyard	EUR 750,00	
Caps	EUR 1.000,00	
W LAN	EUR 3.000,00	
Goodie Bag	EUR 1.000,00	
Donations	EUR 500,00	
Donations	EUR 400,00	
Donations	EUR 300,00	
Donations	EUR 200,00	
Donations	EUR 100,00	

Proper contract fulfillment requires all information, logos, marketing materials, etc to be submitted to the event management in proper type and quality at least 2 months before the event.

In addition Platinum, Gold and Silver sponsors are required to deliver their logos in proper type and quality no later than 10.07.2012.

Hereby we/I order the above sponsoring package for the TYPO3 conference 2012. The sponsorship does not include any cost for production or shipment of the marketing materials or give aways. The affirmation of the sponsoring service by the event management is subject to actual availability. This contract does require the positive written confirmation of the event management to become effective.

*Sponsor*

*Event Management*

.....  
City, Date

.....  
City, Date

.....  
Signature  
Company seal

.....  
Signature

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## Sponsoring the T3CON12 Order form

**TYPO3 Conference 2012**  
**04.10. - 06.10.2012**  
**Filderhalle – Leinfelden-Echterdingen**  
**Germany**

### ***About the conference***

The 8<sup>th</sup> International TYPO3 conference (T3CON12) will take place from October 4. – 6. in Leinfelden-Echterdingen. More than 450 participants from internet, technology, media, and marketing agencies from over 15 countries are expected to participate.

The TYPO3 conference, which will take place in the Filderhalle, will allow TYPO3 experts and persons interested in TYPO3 to share all aspects of the current state of development and implementations of this worldwide market-leading Content Management Systeme (CMS). The event will be organized in the name of the TYPO3 Association by punkt.de GmbH.

The TYPO3 conference is the most comprehensive meeting of the TYPO3 community. Historically the T3CON takes place in Germany, since there are some very active agencies, that have contributed immensely and on the front line to the development and enhancement of TYPO3. The conference offers attendees the unique chance to meet the initiator of TYPO3, Kasper Skårhøj, and discuss new features and enhancements with other experts.

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## ***Advantages for your company***

As a sponsor of T3CON12

- You will make your company visible at a gathering of top-class decision makers and visionaries
- Your company will be advertised in relation to the exclusive image of an innovative conference
- You'll have the opportunity to present your corporation's products and services in an optimized environment
- You can use T3CON12 as a platform for networking: Why not invite selected customers and partners?

There are various opportunities to integrate your company into the event and to get in touch with your target group. Of course we will consider your individual ideas as well.

We are looking forward to welcome you as a partner or sponsor of the conference!

## ***The target group***

At T3CON12, entrepreneurs, managers, marketing decision makers, consultants, and investors—the movers and shakers of the Internet—all come together to share ideas and information. As a sponsor, you will reach a unique collection of opinion leaders, early adopters, replicators, visionaries and trendsetters.

The participants of T3CON11 were

- Predominantly male
- 20-49 years old
- Executive managers and decision makers

The conference's intimate atmosphere offers enough space for information exchange, networking and the possibility to discuss topics and trends.

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## Sponsoring-packages

package	Offering	Price
Platinum-Sponsor	<ul style="list-style-type: none"> <li>• 5 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. (mailing costs are covered by the sponsor)</li> <li>• Dedicated recognition of your company in the opening keynote presentation incl. 3 minutes to speak about your company</li> <li>• Display of the sponsor's logo on the website and the sponsorsite</li> <li>• Your own presentation on one webpage located at <a href="http://t3con12.typo3.org">http://t3con12.typo3.org</a></li> <li>• Recognition of the sponsor within the conference proceedings and brochure</li> <li>• Logo-Positioning on conference invoice</li> <li>• Logo-Positioning on all printed material larger than DIN A5</li> <li>• Display area within the venue (2 m<sup>2</sup>)</li> <li>• Reference to company in all printed advertisements, press releases and all communication to the public</li> <li>• Reference in the T3N magazine</li> <li>• Recognition in the conference video</li> <li>• Speaker time slot (upon qualification through the jury)</li> <li>• A chance to distribute your own marketing materials at the conference</li> <li>• Tweets (Twitter-News)</li> </ul>	EUR 10.000,00

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<p>Gold-Sponsor</p>	<ul style="list-style-type: none"> <li>• 3 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. (mailing costs are covered by the sponsor)</li> <li>• Dedicated thanks and reference within the opening keynote presentation</li> <li>• Display of the sponsor's logo on the sponsorsite</li> <li>• Your own presentation on one webpage located at <a href="http://t3con12.typo3.org">http://t3con12.typo3.org</a></li> <li>• Recognition of the sponsor within the Conference Proceedings and brochure</li> <li>• Room to set up a maximum of 3 displays</li> <li>• Reference to company in all printed advertisements, press releases and all communication to the public</li> <li>• Recognition in the conference video</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweets (Twitter-News)</li> </ul>	<p>EUR 7.500,00</p>
<p>Silver-Sponsor</p>	<ul style="list-style-type: none"> <li>• 1 free ticket for the conference</li> <li>• Display of the sponsor's logo on the sponsorsite</li> <li>• Your own presentation on one web page located at <a href="http://t3con12.typo3.org/">http://t3con12.typo3.org/</a></li> <li>• Recognition of the sponsor within the Conference Proceedings and brochure</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweets (Twitter-News)</li> </ul>	<p>EUR 5.000,00</p>
<p>Bronze-Sponsor</p>	<ul style="list-style-type: none"> <li>• Display of the sponsor's logo on the sponsorsite</li> <li>• Your own presentation on one web page located at <a href="http://t3con12.typo3.org/">http://t3con12.typo3.org/</a></li> <li>• Recognition of the sponsor within the Conference Proceedings and brochure</li> </ul>	<p>EUR 2.500,00</p>

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## Event related sponsoring

Package	Offering	Price
Social-Event 07.10.11	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Corporate design during the social event (supplied by the sponsor)</li> <li>Fees for the music (DJ) are covered by the sponsor</li> <li>Recognition of the sponsor within the program</li> </ul>	EUR 3.000,00
Coffee break 07.10.11	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Recognition of the sponsor within the program: "Coffee break invitation courtesy of..."</li> <li>Corporate design display at the coffee station for the duration of the coffee break (supplied by the sponsor)</li> </ul>	EUR 1.500,00
Coffee break 08.10.11	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Recognition of the sponsor within the program: "Coffee break invitation courtesy of..."</li> <li>Corporate design display at the coffee station for the duration of the coffee break (supplied by the sponsor)</li> </ul>	EUR 1.500,00
Conference Proceedings	<ul style="list-style-type: none"> <li>Full page ad on the back of the Conference Proceedings (the cost for the production of the proceedings is covered by the sponsor)</li> </ul>	EUR 2.000,00
T-Shirt (attendees)	<ul style="list-style-type: none"> <li>Logo on the T-Shirts issued to conference attendees (the cost for the production of the T-Shirts has to be covered by the sponsor).</li> </ul>	EUR 2.000,00
T-Shirt (helping hands)	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Logo on T-Shirt for the helping hands (the cost for the production of the T-Shirts has to be covered by the sponsor). In addition the sponsor covers all costs for the helping hands (daily allowance and hotel costs)</li> </ul>	EUR 500,00

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Caps	<ul style="list-style-type: none"> <li>Conference caps (one per attendee) with TYPO3-Logo and – if requested – sponsor logo (the cost for the production of the caps has to be covered by the sponsor)</li> </ul>	EUR 1.000,00
W-LAN	<ul style="list-style-type: none"> <li>Supply of a 10 Mbit/s Internet connection. Display of up to 3 company displays available (max. h: 215; w: 120 cm).</li> <li>Dedicated thanks within the opening keynote presentation</li> <li>Recognition of the sponsor within the conference proceedings</li> </ul>	EUR 3.000,00
Goodie Bag	<ul style="list-style-type: none"> <li>Marketing and informational materials for the attendees (supplied by the sponsor incl. the bags)</li> <li>One bags per attendee with TYPO3-Logo and – if requested – sponsor logo (the cost for the production of the bags has to be covered by the sponsor)</li> </ul>	EUR 1.000,00
Lanyard	<ul style="list-style-type: none"> <li>Logo on the Lanyard (the cost for the production of the bags has to be covered by the sponsor)</li> </ul>	EUR 750,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 500,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 400,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 300,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 200,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 100,00

All prices are subject to the applicable VAT of 19%.

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In addition to the quoted sponsoring fees the production costs/charges named within the offering description apply. The design and production of the marketing materials (T-shirts, bags, caps, etc.) is supplied by the event management.

Payment terms: 50% of the final amount will be billed upon signing of the sponsoring contract. The remaining 50% will be billed 14 days before the event.

Of course we will be happy to accommodate individual requests for sponsoring. Please let us know in which way you would like to sponsor the event so we can make you an individual offering.

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**Contact:**

If you have any questions about sponsorship, please contact

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